



ASCM Case Competition Prize for Excellence in Supply Chain Management Strategy Awarded to Student Team from the University of Houston

CHICAGO – Sept. 24, 2020 – Today the Association for Supply Chain Management (ASCM), the global leader in supply chain learning, transformation, innovation and leadership, is pleased to announce that the student team from the University of Houston has won the [2020 ASCM Case Competition](#), organized in collaboration with Deloitte.

The University of Houston team members are Lois Suter and Kaitlyn Dahlstrom – the first all-women team to win the top prize. They worked on a case that involved a fictional California-based juice manufacturer that was facing issues in tracking shipments, ensuring on-time delivery and optimizing shipping routes, due to increased market demands and the need to efficiently operationalize its newly acquired shipping fleet. Teams were tasked with leveraging technological advancements available in the market to identify solutions that could increase customer satisfaction, enhance shipping methods, reduce costs and ultimately guide leadership to make informed executive decisions in real-time.

The global case competition gives student teams an opportunity to augment and test their supply chain knowledge by working on end-to-end supply chain challenges drawn from actual company experiences. Throughout the past year, competing teams have participated in real-world case problem solving, incorporating technical knowledge as well as soft skills. First, second and third place student team winners split a \$7,500 prize pool and receive industry recognition for their accomplishments.

There were 309 teams that entered the 2020 competition and for the first time ever, they had to pivot to a completely virtual format. The finalists and winning teams were notified via video chat on September 18, 2020.

Georgetown University earned first runner-up in this year's competition, with team members Katerina Arzhayev, Adam Davis, Gerardo Di Trolio and Sameer Pandey.

Nikhil Bagrecha, Saumya Joshi, Devendra Panda and Bradley Fernandes represented the K.J. Somaiya Institute of Management Studies and Research, which was awarded second runner-up.

“ASCM is proud to collaborate with Deloitte to provide a platform for students to put everything they’ve been learning in their supply chain programs to the test before graduating,” said ASCM CEO, Abe Eshkenazi, CSCP, CPA, CAE. “If the COVID-19 pandemic has taught us anything, it’s that disruption is inevitable. I have no doubt in my mind that the supply chain industry will be prepared for whatever comes next with these future supply chain professionals leading the way.”

“Now more than ever, the supply chain industry needs motivated, young professionals who can bring innovative ideas to the table,” said Ken Olsen, managing director, Deloitte Consulting LLP. “We’re pleased to collaborate for the third year with ASCM to challenge these students to address complex, evolving supply chain scenarios that will serve them well in their future careers.”

Registration is now open for the 2021 competition and first round entries are due October 31, 2020. To register or learn more about the ASCM Case Competition visit: <http://bit.ly/ascmcasecompetition>.

About ASCM

The Association for Supply Chain Management (ASCM) is the global leader in supply chain organizational transformation, innovation and leadership. As the largest nonprofit association for supply chain, ASCM is an unbiased partner, connecting companies around the world to the newest thought leadership on all aspects of supply chain. ASCM is built on a foundation of APICS certification and training spanning 60 years. Now, ASCM is driving innovation in the industry with new products, services and partnerships that enable companies to further optimize their supply chains, secure their competitive advantage and positively influence their bottom lines. For more information, visit ascm.org.

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