

ASCM and AC Business Media Announce Partnership Expanding Educational Opportunities for Supply Chain Professionals

CHICAGO – December 2, 2020 – The Association for Supply Chain Management (ASCM) and AC Business Media, a leading B2B media and business intelligence company, today announced a strategic partnership that will provide *Supply & Demand Chain Executive* and *Food Logistics* audiences the ability to purchase ASCM’s renowned product offerings at a discount.

ASCM’s APICS certifications, which include CPIM (Certification in Procurement and Inventory Management), CSCP (Certified Supply Chain Professional) and CLTD (Certification in Logistics, Distribution and Transportation) are the global standard for supply chain professionals. This partnership offers professionals at every level an opportunity to advance their skillsets through ongoing education in the comfort of their own homes.

“We’re looking forward to serving the industry with these offerings from ASCM that are second-to-none,” said Amy Schwandt, Chief Revenue Officer at AC Business Media. “It is our goal to provide the supply chain industry with opportunities to advance their credentials and certifications through unparalleled education, while delivering timely insights and cutting-edge information on trends and technologies in the verticals we serve.”

Upskilling gives workers an advantage in the race to acquire stable careers. As reported in the [Harvard Business Review](#), “90% of workers feel they need to update their skills annually just to contend” – and that was pre-pandemic. Investing a few months in continuing education to upskill can increase job security and career advancement opportunities.

“As supply chain’s importance has increased, from being primarily focused on cost-saving and efficiency activities, to a strategic imperative that raises a company’s competitive advantage – the supply chain professional’s responsibilities have expanded exponentially,” said ASCM CEO Abe Eshkenazi, CSCP, CPA, CAE. “This partnership with AC Business Media will enable more supply chain professionals to expand their knowledge base and credentials so that they are prepared to navigate future challenges and opportunities.”

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About AC Business Media

As one of America's top business-to-business media companies, AC Business Media reaches millions of professionals annually and leads the way in providing targeted content to top decisionmakers and organizations.

About ASCM

The Association for Supply Chain Management (ASCM) is the global leader in supply chain organizational transformation, innovation and leadership. As the largest nonprofit association for supply chain, ASCM is an unbiased partner, connecting companies around the world to the newest thought leadership on all aspects of supply chain. ASCM is built on a foundation of APICS certification and training spanning 60 years. Now, ASCM is driving innovation in the industry with new products, services and partnerships that enable companies to further optimize their supply chains, secure their competitive advantage and positively influence their bottom lines. For more information, visit ascm.org.