

# ASCM LAUNCH RELEASE



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## THE ASSOCIATION FOR SUPPLY CHAIN MANAGEMENT FORMALLY LAUNCHES, COMMITS TO MAKING AN END-TO-END IMPACT ON CORPORATIONS AND THEIR WORKFORCES

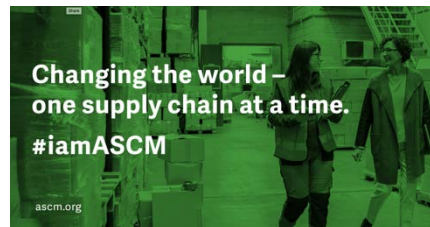
*The largest nonprofit association for supply chain officially launches full suite of products and services to transform  
supply chains*



*Introducing the Association for Supply Chain  
Management*



*ASCM Welcomes New Members on Social  
Media*



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CHICAGO, IL – Jan. 22, 2019 – Today marks the official launch of the [Association for Supply Chain Management \(ASCM\)](#), the global leader in supply chain organizational transformation, innovation and leadership. As the largest nonprofit association for supply chain, ASCM is an unbiased partner, connecting companies around the world to the newest insights on all aspects of supply chain within one source. Built on the foundation of [APICS](#), ASCM's primary focus is to drive industry innovation with new products, services and partnerships that enable companies to further optimize their supply chains, secure their competitive advantage and positively impact their bottom lines.

“Businesses are starting to see the incredible advantage that can be gained through strategic supply chain management and leadership. This is evidenced by supply chain professionals moving out of their silos and into the C-suite. Just as businesses are tearing down the walls between supply chain functions, so too should supply chain associations. By creating ASCM, we are acknowledging this pivotal shift in our industry, not only through individual learning and development, but with larger corporate transformation in mind as well,” said ASCM CEO Abe Eshkenazi, CSCP, CPA, CAE.

Leveraging [APICS's 60 years of foundation experience](#) and a [global alliance network](#) of industry-leading organizations including Accenture, The Bill & Melinda Gates Foundation, Deloitte and PwC, ASCM offers cross-function training, benchmarking, performance reporting, research, education, certifications and more.

- **Corporate Transformation:** The accelerating rate of technological advances, widening talent gap, consumer demands, corporate social responsibility and sustainability all make staying ahead of the curve a challenge. ASCM provides global standards and expertise to help organizations stay competitive. These include [talent development programs](#), [corporate programs that accelerate transformation](#) and the new [SCOR-Enterprise designation](#), which is the industry's first and only corporate supply chain designation consisting of three dimensions that represent ethical, economic and ecological aspects of an organization's supply chain.
- **Making an Impact:** At a time of great change and potential, ASCM is launching and expanding a set of bold, mission-driven initiatives that draw on the power of supply chains to address pressing global challenges and achieve the brightest future for individuals, companies and communities. These initiatives center on [building stronger frontier and humanitarian supply chains](#) in collaboration with the Bill & Melinda Gates Foundation and [unlocking the next supply chain innovations](#).
- **Learning and Development:** ASCM will continue to provide industry-leading APICS certifications and training, while expanding to deliver end-to-end professional development and education offerings. The new [Supply Chain Learning Center](#) will offer online and on-demand learning opportunities for members and customers. Expanding even further, ASCM is working on hundreds of additional learning and development options on topics ranging from procurement to artificial intelligence and beyond.

"At ASCM, we have built and will continue to grow a global network of alliances and collaborations with one goal in mind: making it as easy as possible for organizations to find the resources they need to invest in their supply chains," Eshkenazi added.

To learn more about ASCM corporate transformational tools visit [www.ascm.org/corporate-transformation/](http://www.ascm.org/corporate-transformation/).

## ABOUT ASCM

**The Association for Supply Chain Management (ASCM)** is the global leader in supply chain organizational transformation, innovation and leadership. As the largest nonprofit association for supply chain, ASCM is an unbiased partner, connecting companies around the world to the newest thought leadership on all aspects of supply chain. ASCM is built on a foundation of APICS certification and training spanning 60 years. Now, ASCM is driving innovation in the industry with new products, services and partnerships that enable companies to further optimize their supply chains, secure their competitive advantage and positively influence their bottom lines. For more information, visit [ascm.org](http://ascm.org).

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