

## ASCM AND DELOITTE ANNOUNCE 2020 ASCM CASE COMPETITION FINALISTS

CHICAGO – March 4, 2020 – The Association for Supply Chain Management (ASCM), in collaboration with Deloitte, is pleased to announce the 2020 ASCM Case Competition finalists. ASCM student members from colleges and universities from around the world showcased their supply chain knowledge as well as their strategic and tactical skills by working on solutions for end-to-end supply chain challenges drawn from real-world company experiences.

This year, the competition saw incredible growth and diversity in participation, with 309 fourperson teams representing 137 schools from 24 countries. The regional rounds were held last week with the top 64 teams competing in Amsterdam, Atlanta, Chicago, Hyderabad, Mexico City, Philadelphia, San Francisco and Singapore. The Case Competition gives students the opportunity to be a part of a best-in-class global experience with robust opportunities for mentorship, internships and networking, in addition to prize money.

"Each year, Deloitte and ASCM present students with rigorous cases that enable them to provide solutions on real supply chain management challenges. As we continue to face a supply chain talent shortage, this event provides students essential real-world experience that they will be able to utilize as they push supply chain innovation forward," said Ken Olsen, supply chain managing director, Deloitte Consulting LLP.

The eight teams advancing to the finals at <u>ASCM CONNECT, September 13-15, 2020 in New</u> <u>Orleans</u>: include:

- Georgetown University
- Jade University, Germany
- K. J. Somaiya Institute of Management Studies, India
- Rutgers University
- Singapore University of Technology and Design
- University of Houston
- University of San Diego
- University of Wisconsin Eau Claire

Final round first, second, and third-place student team winners will be awarded \$5,000, with an additional \$2,500 going to their departments or schools.



"The skills gap is undeniable but leading organizations are discovering nontraditional ways to fill the space and nurture future talent. The ASCM Case Competition is a unique and invaluable opportunity for students to address complex, real-world supply chain scenarios, and for schools and organizations to identify the next generation of supply chain talent," said ASCM CEO Abe Eshkenazi, CSCP, CPA, CAE. "We are thrilled with the talent showcased amongst this year's finalists and I've no doubt the future of supply chain will be bright."

To learn more about the ASCM case competition visit: <u>https://www.ascm.org/making-an-impact/case-competition/</u>.

## **ABOUT ASCM**

The Association for Supply Chain Management (ASCM) is the global leader in supply chain organizational transformation, innovation and leadership. As the largest nonprofit association for supply chain, ASCM is an unbiased partner, connecting companies around the world to the newest thought leadership on all aspects of supply chain. ASCM is built on a foundation of APICS certification and training spanning 60 years. Now, ASCM is driving innovation in the industry with new products, services and partnerships that enable companies to further optimize their supply chains, secure their competitive advantage and positively influence their bottom lines. For more information, visit <u>ascm.org.</u>

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