



STUDENT TEAM FROM HARVEY MUDD COLLEGE AWARDED ASCM CASE COMPETITION PRIZE FOR EXCELLENCE IN SUPPLY CHAIN MANAGEMENT STRATEGY

LAS VEGAS – Sept. 17, 2019 – Today the [Association for Supply Chain Management \(ASCM\)](#), the global leader in supply chain learning, transformation, innovation and leadership, is pleased to announce that the student team from Harvey Mudd College has won the [2019 ASCM Case Competition](#), provided in collaboration with Deloitte.

Harvey Mudd College team members include Charles Dawson, Bohan Gao, Ryan Haughton and Lydia Sylla. They worked on a case that involved a fictional U.S. dairy products company that was facing issues in forecasting market demand for its make-to-stock and make-to-order products. Case Competition teams worked together to devise ways to improve forecast accuracy, enhance order-management processes and streamline internal warehouse operations.

The global case competition gives student teams an opportunity to augment and test their supply chain knowledge by working on end-to-end supply chain challenges drawn from actual company experiences. Throughout the past year, competing teams have participated in real-world case problem solving, incorporating technical knowledge as well as soft skills. First, second and third-place student team winners split a \$7,500 prize pool and receive industry recognition for their accomplishments.

274 teams entered the 2019 competition and the finalists competed at [ACSM 2019](#), the flagship conference for supply chain professionals held this week in Las Vegas. Hong Kong University of Science and Technology earned first runner-up. Team members are Ching Yee Lam Chak Wa Tam, Sin Yau Li and Chun Ngai Lai.

Daniela Aguilera and Julia Welch represented Case Western Reserve University, which was awarded second runner-up.

“Most Gen X and baby boomer supply chain professionals didn’t prepare for a career in supply chain management. It was a field they stumbled into, landing there as they evolved from engineering, finance, planning or management roles,” said ASCM CEO Abe Eshkenazi, CSCP, CPA, CAE. “But that’s not the case for young supply chain professionals today. They’re doing coursework and getting degrees in supply chain management and logistics. This Case Competition provides a great opportunity for students to get valuable real-world experience as they enter the field. “

“The case competition provides the opportunity for future supply chain leaders to focus on utilizing their technical skills and what they have learned in the classroom with real case studies, while applying essential skills such as communication and team work,” said Ken Olsen, managing director and global supply chain planning leader, Deloitte Consulting LLP. “We’re pleased to collaborate for the second year with ASCM to challenge these students to address complex, evolving supply chain scenarios that will serve them in their future careers.”

Registration is now open for the 2020 competition and first round entries are due October 31, 2019. To register or learn more about the ASCM Case Competition visit: <http://www.apics.org/case-competition/home>.

About ASCM

The Association for Supply Chain Management (ASCM) is the global leader in end-to-end supply chain organizational transformation, innovation and leadership. As the largest non-profit association for supply chain, we are an unbiased partner connecting people around the world to the newest insights and solutions on all aspects of supply chain. ASCM transforms enterprises and empowers people with industry-recognized, global standards - like APICS and SCOR - to optimize their supply chains, secure their competitive advantage and positively impact the world. For more information, visit ascm.org and follow ASCM on social media at [LinkedIn](#), [Facebook](#), [Twitter](#) and [Instagram](#).

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