

## **ASCM Announces Major Changes to its North American Volunteer Partner Network to Better Support Supply Chain Professionals**

CHICAGO – Jan. 5, 2021 – Today the Association for Supply Chain Management (ASCM) announced major changes to its North American Volunteer Partner Network that will position ASCM to better meet the evolving needs of its members. Supply chain professionals learn and engage differently today. The changes to the North American structure enable ASCM and its partners to deliver superior experiences for members and customers.

As a part of the new program, which launched January 1<sup>st</sup>, ASCM members can choose to belong to either ASCM Chapters or ASCM Forums, depending on their interests and needs.

ASCM Chapters are focused on delivering APICS training including CPIM, CSCP, and CLTD certification review courses; as well as local ASCM member engagement and professional development activities.

ASCM Forums, a new option for members, will be exclusively focused on ASCM member engagement, creating supportive local communities for supply chain professionals to connect with peers and mentors; learn new skills; and create a better world through supply chain across the span of their careers.

“Our members have been looking for ASCM local communities tailored to their individual needs. This new structure allows ASCM to support and engage supply chain professionals in new, exciting ways,” said ASCM Vice President of Global Channels and Alliances, Jim Lahey. “People are learning and engaging in a variety of modalities. This new structure allows us to focus on the needs of supply chain professionals, while continuing to deliver the quality APICS certification they have come to expect from ASCM.”

These changes also provide ASCM the opportunity to align Chapters and Forums under the ASCM brand.

### **About ASCM**

The Association for Supply Chain Management (ASCM) is the global leader in supply chain organizational transformation, innovation and leadership. As the largest nonprofit association for supply chain, ASCM is an unbiased partner, connecting companies around the world to the newest thought leadership on all aspects of supply chain. ASCM is built on a foundation of APICS certification and training spanning 60 years. Now, ASCM is driving innovation in the industry with new products, services and partnerships that enable companies to further optimize their supply chains, secure their competitive advantage and positively influence their bottom lines. For more information, visit [ascm.org](http://ascm.org).



### **About APICS Training and Certifications**

ASMC offers APICS training and supply chain certifications, which are globally recognized as the leading supply chain certifications and credentials. APICS certifications have been a global standard in learning and professional development for sixty years. These highly sought-after certifications include:

- Certified in Production and Inventory Management (CPIM)
- Certified Supply Chain Professional (CSCP)
- Certified in Logistics, Transportation and Distribution (CLTD)

Companies around the world recognize APICS certifications when recruiting and making hiring decisions.

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