

Association for Supply Chain Management Provides Free Online Content to Help Educate Public on the Important Function of Supply Chain

CHICAGO – March 26, 2020 – As “supply chain” becomes an increasingly common term in connection with the impact of coronavirus, people everywhere are realizing the critical role that supply chain plays in everyday life. To help the supply chain community, business owners and consumers better understand how supply chain works, the Association for Supply Chain Management (ASCM) is offering free access to its Basics of Distribution and Logistics, which is part of ASCM’s Principles on Demand online content series.

This curriculum introduces the foundations and operations of distribution channel design, inventory management, packaging and material handling, transportation management, warehouse management and much more.

“We have seen how quickly the COVID-19 crisis has caused an immense increase in consumer demand for products, country-wide lockdowns, travel bans and more, which is putting pressure on supply chains and the professionals that keep them running,” said ASCM CEO Abe Eshkenazi, CSCP, CPA, CAE. “We believe it’s our duty to continue to provide education opportunities to all supply chain professionals and the public at large struggling with the disruptions caused by the pandemic.”

The Basics of Distribution and Logistics content is available [here](#).

ASCM has also created a COVID-19 resource web page that is updated daily to help organizations navigate through the rapidly changing situation related to the spread of coronavirus. Please visit www.ascm.org for more information.

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ABOUT ASCM

The Association for Supply Chain Management (ASCM) is the global leader in supply chain organizational transformation, innovation and leadership. As the largest nonprofit association for supply chain, ASCM is an unbiased partner, connecting companies around the world to the newest thought leadership on all aspects of supply chain. ASCM is built on a foundation of APICS certification and training spanning 60 years. Now, ASCM is driving innovation in the industry with new products, services and partnerships that enable companies to further optimize their supply chains, secure their competitive advantage and positively influence their bottom lines. For more information, visit ascm.org.