



ASSOCIATION FOR SUPPLY CHAIN MANAGEMENT AND SUPPLY CHAIN MANAGEMENT ASSOCIATION PARTNER TO COLLABORATE ON GLOBAL SUPPLY CHAIN SOLUTIONS

U.S. and Canadian associations join forces to provide organizations with expanded resources to further optimize their supply chains

CHICAGO, IL and TORONTO, ON – April 24, 2019 – The Association for Supply Chain Management (ASCM) and the Supply Chain Management Association (SCMA) today announced a collaborative partnership that will bring expanded resources for companies looking to optimize their supply chains.

ASCM, the largest nonprofit association for supply chain, connects companies around the world to the newest thought leadership on all aspects of supply chain. SCMA is the voice of Canada's end-to-end supply chain profession, representing and serving more than 7,000 professionals across the country as well as the wider supply chain community. This collaboration opportunity will enable distribution of each other's product offerings, development of joint training programs for Global 2000 and Fortune 1000 companies, participation and establishment of joint events, and combined thought leadership and publications.

"With global multi-tiered supply chains becoming increasingly complex, companies are more challenged than ever to keep up with the latest research and thought leadership available," said ASCM CEO Abe Eshkenazi, CSCP, CPA, CAE. "This partnership with SCMA recognizes their unique Canadian position and is exemplary of our commitment to build and grow a global network of alliances and collaborations that ultimately make it easier for organizations to find the resources they need to invest in their supply chains."

"We are working hard to elevate our profession as a critical driver of Canada's economy, supporting the community with the latest knowledge to enable Canadian supply chain professionals to be global leaders," said SCMA President and CEO Christian Buhagiar. "Partnering with ASCM is indicative of our goal to build constructive and collaborative relationships that will help us to shape Canada's supply chain workplace of the future and to lead supply chain innovation."

ABOUT ASCM

The Association for Supply Chain Management (ASCM) is the global leader in supply chain organizational transformation, innovation and leadership. As the largest nonprofit association for supply chain, ASCM is an unbiased partner, connecting companies around the world to the newest thought leadership on all aspects of supply chain. ASCM is built on a foundation of APICS certification and training spanning 60 years. Now, ASCM is driving innovation in the industry with new products, services and partnerships that enable companies to further optimize their supply chains, secure their competitive advantage and positively influence their bottom lines. For more information, visit ascm.org.

ABOUT SCMA

The **Supply Chain Management Association™** (SCMA™) is Canada's largest nonprofit supply chain association and is the voice of Canada's supply chain, representing and serving more than 7,000 professionals across the country, as well as the wider supply chain community. SCMA is a federation, with a national secretariat and 10 provincial/territorial Institutes. Its mission is to "provide leadership to the Canadian supply chain community, provide value to all members, and advance the profession." Through its education, advocacy and resource-development initiatives, the association endeavours to advance its vision, to see that "Canadian supply chain professionals and organizations are recognized for leading innovation, global competitiveness and driving economic growth." Its Supply Chain Management Professional™ (SCMP™) designation is Canada's most sought-after professional designation for those entering the field and advancing as leaders in supply chain. For more information, visit scma.com.

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